

# Empower Appoints Neuron as Health Insurance Provider

## Agreement will see 1,000 employees benefit from medical insurance packages

Dubai, UAE – 7 June 2014: Empower has announced that it has appointed Neuron to provide medical insurance packages to nearly 1,000 of its employees. The strategic partnership between the Dubai-based district cooling company – the largest in the world – and the fastest-growing company in innovative health insurance solutions will see Neuron providing services to Empower that include a 24-hr call centre, handling medical bill payments and managing administrative tasks.

The agreement was signed by Empower's CEO, HE Ahmed Bin Shafar, and Neuron's Chairman, Mohammed Al-Mutaiwei, cementing both parties' commitment to ensuring the good health of Dubai's human capital, which is essential in order for employees to perform their duties professionally and to optimise their productivity.

"The government of Dubai places a great deal of importance on the health of human resources in companies and organisations. The agreement between Empower and Neuron is an embodiment of this interest, given Neuron's extensive experience in providing a wide range of health insurance services as well as its repute on a regional scale Neuron is also known for providing those services to employees of the Government of Dubai and their families under the 'Enaya' health insurance programme," said Shafar.

"Empower's operations grow and expand to establish its position as the largest provider of district cooling solutions in the world, which results in a rapid increase in human resources working across various specialties. This calls for choosing a strategic partner such as Neuron to provide comprehensive health insurance services," he added.

Shafar pointed out that several companies had submitted bids to Empower who finally selected Neuron on the basis of its strong track record in the market. It also impressed through having gained the confidence of the Dubai government by successfully managing its 'Enaya' programme, which provides health care services to its employees and their families, further attesting to the quality of services offered by the company.

"The partnership with Empower entails a great responsibility and a real challenge that we sought for in order to confirm our ability as a leading player in the healthcare sector," said Al-Mutaiwei. "Empower has always worked at a rapid pace to expand its presence and be at the forefront of the prosperous real-estate industry, both in Dubai and further afield. As the largest healthcare services provider in the MENA region, we work hard to develop our human resources as this is a main pillar of our growth and success," he added.

Al-Mutaiwei continued: "Neuron has succeeded in devising a wide range of health care services and covers dental treatment, ophthalmology and other chronic diseases suffered by patients treated in public and private clinics and hospitals."

**About Emirates Central Cooling Systems Corporation (Empower):**

The Emirates Central Cooling Systems Corporation (Empower) is the largest district cooling company in the world, established as a joint venture between DEWA (Dubai Electricity and Water Authority) and TECOM (Dubai Technology and Media Free Zone) to provide efficient District Cooling Services (DCS) to some of the most significant districts of Dubai such as the Dubai International Financial Centre, Dubai Healthcare City, Business bay, Jumeirah Beach Residence, Ghoroub Mirdif and Al Khail Gate.

**About Neuron:**

Neuron is one of the largest and fastest-growing medical insurance companies. It operates through a large network of medical services suppliers, local and global partners. Neuron is a local company, established for over 14 years, the largest share of which is owned by Dubai Wing. It manages some of the largest and most prestigious insurance programmes such as 'Enaya', the Government of Dubai Employee Healthcare Benefit Scheme. It is the first company to implement the E-claims system. It also forges strategic partnerships with top quality medical care organisations in the UAE and around the world.